



MEDIA ADVISORY

**LOCAL COLD STONE CREAMERY HOSTS “BATTLE OF THE STONES” REMATCH
TO BENEFIT TWO CHARITIES**

EVENT: The second annual “Battle of the Stones: Charity Mix-Off” is an event where local Cold Stone Creamery Crew members will engage in a battle of talents to raise money for two local charities, The Arc of Baltimore and Healthcare for the Homeless, Inc. For 12 hours, the teams will dance, sing and entertain guests while simultaneously mixing Cold Stone Creations. Each team aims to earn the most tips by outperforming their rivals.

One-hundred percent of the tips earned will be donated to each team’s respective charity. The Cold Stone store will then match the contributions of the winning team up to \$250. In addition to the showdown, guests can look forward to door prizes, live musical entertainment and an ice cream catching contest.

WHO: Cold Stone Creamery Crew members, aged 15 to 20-years-old. Crew members will be divided into two teams, one for each charity. Team Arc of Baltimore was crowned top entertainer last year. This time around, Team Healthcare for the Homeless is out to bowl over the competition, but Arc of Baltimore is prepared to defend the title.

WHERE: Cold Stone Creamery in the American Can Company complex at 2500 Boston St. Baltimore, MD 21224

WHEN: Sunday, Aug. 1, 11 a.m. to 11 p.m.

WHY: Last year the team earned over \$1,000 through tips alone for the charities. This year, they hope to double that amount.

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